



Hochschule Düsseldorf
University of Applied Sciences



Peter Behrens
School of Arts
Faculty of Design

Master of Arts

Exhibition Design

Profile

edi – Exhibition Design Institute at Peter Behrens School of Arts at HSD designs the Exhibition Design study programme. The study programme is dedicated to the broad panorama of design in relation to communication and space.

With our campus in Düsseldorf, students participate in and benefit from the city as a melting pot of art, culture, design, architecture, music, advertising and fashion. The study programme's close ties with the local and regional cultural and business spheres and international networks offer plenty of scope for professional direction.

The Exhibition Design master's programme is dedicated to the medium of exhibition and three-dimensional communication and has close trans-discipline ties with the five master's programmes Architecture, Interior Architecture, Civic Design, Communication Design and New Craft Object Design.

The programme is designed by the Exhibition Design Institute, a joint research institute for the fields of design and architecture at Peter Behrens School of Arts at HSD. Research through design: In the spirit of applied research, students become familiar with complex spatial concepts and design systems, strategies and solutions and can prepare specifically for doctoral studies.

The research topic is exhibition as a medium and spatial communication. It explores the narrative, transformation and mediality of historical and modern scenographic interventions. The focus is on the history of exhibitions and their design, particularly in a socio-cultural context. The context of 'perception and communication' is also analysed as a psychological theme.

Linking research, teaching and practice results in pooling expertise, which creates new focus areas in exhibitions, design and architecture.

Please note: The language of instruction is mainly German.

Career Options

Graduates understand the broad range of fundamental design techniques, methods and media and have the necessary theoretical, design-related and technical expertise as well as methodological competences to take on a management position in exhibition design and architecture.

Admission Requirements

Please check if you meet all requirements for admission to the study programme. Further information (in German only): hs-duesseldorf.de/med-voraussetzungen

SYLLABUS

The four-semester master's programme in exhibition design is research-oriented and non-consecutive.

Every semester includes a studio that theoretically and practically deals with the medium of exhibition.

In addition to the studio, students are required to take compulsory elective courses from the entire range of courses offered in the master's programme in architecture.

The last semester is reserved for work on the master's thesis.

COMPULSORY ELECTIVE MODULES

Studio Module: Exhibition Design

- Design Studios, Exhibition Design Theory and Curating

Subject-Related Module: Space, Communication and Technique

- Space and Object
- Communication
- Technical Contents

Knowledge Module: Theoretical Contents

- Theoretical Contents

Please check the module manual (currently only in German) for detailed information on the contents of the study programme.

Further Information

Events for prospective students (in German only)

hs-duesseldorf.de/zsb_veranstaltungen

How to apply

hs-duesseldorf.de/prospectivestudents/degreeseekings/application

Information for international applicants

hs-duesseldorf.de/degreeseeking

About the programme and admission requirements

(in German only)

hs-duesseldorf.de/med-voraussetzungen

Get in Touch

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Student Advisory and Counselling Service (ZSB)

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