



Hochschule Düsseldorf
University of Applied Sciences



Peter Behrens
School of Arts
Faculty of Design

Master of Arts

New Craft Object Design

Profile

The New Craft Object Design Master's programme is a well-structured combination of conceptual design practice, theoretical analysis and reflection as well as research-oriented teaching. We introduce students to design research issues by working intensively on design research projects. They can take scientific aspects to prepare for a specific *Promotion* (continued studies, similar to a PhD).

A broad openness to all aspects of art and design is what defines the teaching in the New Craft Object Design programme. Our courses range from practice-oriented to creative. Through playful experiments, clear analyses and innovative concepts, our students create unique pieces as well as product series.

The core competences of the postgraduate master's programme in Art and Design are in the fields of objects,

jewellery and products. Students develop competences in the following fields of design:

- Human and Object
- Object and Space
- Material and Technique

The interdisciplinary and international orientation of the master's programme stands for an education that transcends narrow design categories. The study programme focuses on the areas of object, jewellery and product through the different lenses of art and design.

Regular cooperations with relevant market leaders in our industries complement teaching and offer students the ability to gain hands-on experience and make important contacts while studying.

The studio and practical modules of the master's programme teach comprehensive design and scientific methods and knowledge for the holistic planning of complex design processes as well as qualifications for project-oriented, interdisciplinary cooperation with groups within and outside the university. The interdisciplinary exchange encourages individual specialisation and opens up additional professional perspectives. Students are made aware of the requirements of the different disciplines and strengthen their communication and teamwork skills.

Please note: The language of instruction is mainly German.

Career Options

Possible areas of work for graduates of the New Craft Object Design master's programme are: independent work and/or a leadership role in the fields of object, jewellery and product design in design offices, technical laboratories, the manufacturing industry, but also in start-up centres or as entrepreneurs of their own developments.

Admission Requirements

Please check if you meet all requirements for admission to the study programme. Further information (in German only): hs-duesseldorf.de/mod-voraussetzungen

SYLLABUS

SEMESTERS 1-3

Studio modules and courses:

- Positions and Perspectives
- Research Processes and Projects (Contextual Design and Jewellery Design, Material Thinking, Product Design)
- Theory in Context (Art and Design Theory, Design Theory and Philosophy, Gender and Cultural Studies)

SEMESTER 3

Master's thesis with the modules:

- Mentoring
- Theoretical Assignment
- Practical Design
- Presentation and Colloquium

Please check the module manual (currently only in German) for detailed information on the contents of the study programme.

Further Information

Events for prospective students (in German only)

hs-duesseldorf.de/zsb_veranstaltungen

How to apply

hs-duesseldorf.de/prospectivestudents/degreeseekings/application

Information for international applicants

hs-duesseldorf.de/degreeseeking

About the programme and admission requirements

(in German only)

hs-duesseldorf.de/mod-voraussetzungen

Get in Touch

Dean's Office at the Faculty of Design

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Student Advisory and Counselling Service (ZSB)

studienberatung@hs-duesseldorf.de

hs-duesseldorf.de/zsb-en

Admissions Office

zulassung@hs-duesseldorf.de

hs-duesseldorf.de/zulassungsstelle (in German only)

International Office (IO)

international-office@hs-duesseldorf.de

hs-duesseldorf.de/io-en

Family Support Centre

familienbuero@hs-duesseldorf.de

hs-duesseldorf.de/fam-en

Disability Services (ABS)

barrierefrei@hs-duesseldorf.de

hs-duesseldorf.de/abs-en

Psychological Counselling Service (PSB)

info.psb@hs-duesseldorf.de

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instagram.com/hsduesseldorf

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