



HSD

Hochschule Düsseldorf
University of Applied Sciences

SK

Faculty of Social Sciences
and Cultural Studies

Master of Arts

Culture, Aesthetics, Media Full-Time | Part-Time

Profile

The master's programme Culture, Aesthetics and Media teaches academic and design skills explored in further depth in the following sub-areas: physical education and experience, fine arts, music, literature and aesthetic practice as well as performative arts. You also learn how to handle (new) media professionally as a cross-disciplinary skill.

Alongside this in-depth practical experience, you acquire the necessary expertise – in an interdisciplinary and application-orientated way – to develop cultural, media and social science theories.

The programme promotes especially communicative, transcultural, intergenerational and creative skills as well as the ability for inter-linked and interdisciplinary thinking.

Under professional supervision, you work independently in projects and teams to approach culture, aesthetics and media – and their interdependencies – in theory and practice. We explicitly encourage you to choose your individual specialisation within the programme.

General Competences

This master's programme

- qualifies you for an innovative area which is currently growing, both in society and the employment market,
- concentrates the creative potentials to acquire new forms of expression,
- combines holistic social, academic and creative competences,
- gives you the opportunity for self-employment.

Special Competences and Topics

Fine arts, music, literature and aesthetic practice, body and performance, cultural studies, performative arts.

Please note: The language of instruction is mainly German.

Career Options

Generally, all professions in which cultural work is linked with social issues are open to graduates of this master's programme. Especially relevant are professions which include development and planning, management and administration, research, advisory tasks and mediation in (socio)cultural and media contexts.

Possible professional fields are:

- public (cultural) administration, cultural management
- work in cultural and educational institutions
- administration and management of social education and (socio)cultural facilities
- independent cultural work
- journalism, public relations and publishing
- media engineering and new media
- cultural education in social contexts, cultural pedagogy
- work in research, academic career (doctoral studies)

SYLLABUS

SEMESTERS 1-3 (FULL-TIME) OR SEMESTERS 1-5 (PART-TIME)

During these semesters, you focus, amongst others, on a project in one of the following areas: physical education and experience, fine arts, music, literature and aesthetic practice, and/or performative arts.

Modules:

- New Media and Technology-Based Practice
- Media Studies
- Cultural Studies
- Cultural and Project Management
- Aesthetics and Cultural History
- Research Methods in Social Sciences and Cultural Studies

SEMESTER 3 (FULL-TIME) OR SEMESTER 5 (PART-TIME)

- Master's Thesis

Please check the module manual (currently in German only) for detailed information on the contents of the study programme.

Further Information

Faculty contact:

Study programme director
master-kaem@hs-duesseldorf.de

About the programme, admission requirements and application:

soz-kult.hs-duesseldorf.de/mkaem (in German only)

HSD on social media
facebook.de/hsduesseldorf
instagram.com/hsduesseldorf

Get in Touch

Admissions Office

zulassung@hs-duesseldorf.de
hs-duesseldorf.de/zulassungsstelle (in German only)

Student Advisory and Counselling Service (ZSB)

studienberatung@hs-duesseldorf.de
hs-duesseldorf.de/zsb-en

International Office (IO)

international-office@hs-duesseldorf.de
hs-duesseldorf.de/io-en

Family Support Centre

familienbuero@hs-duesseldorf.de
hs-duesseldorf.de/fam-en

Office of Counselling and Disability Services (ABS)

barrierefrei@hs-duesseldorf.de
hs-duesseldorf.de/abs-en

Psychological Counselling Service (PSB)

info.psb@hs-duesseldorf.de
hs-duesseldorf.de/psb-en

Publisher: Hochschule Düsseldorf – University of Applied Sciences
Student Advisory and Counselling Service (ZSB)
in cooperation with the Department of Communication and Marketing
and the Department of Strategy and Innovation
Last updated: January 2019

HSD Invites You

Visit us! Join courses during our yearly trial week (*Schnupperstudium*) and attend our information events (e.g. *Tag der offenen Tür*, *Hochschulinformationstage*, *Wochen der Studienorientierung*).

Information about all events (in German only):
www.hs-duesseldorf.de/zsb_veranstaltungen

